

O/o General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New Admin Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

S&M-CM/165/RCVs & TOPUPs/2013-14-15/88 dt the 18/11/2014

Sub: Full usage value equal to MRP on Top-ups Rs.220 & 550 - reg.
Ref: CO ECT Approval. No.1671. DT 18-11-14.

Approval of the competent authority is hereby conveyed for the **full usage value equal to MRP on Top-ups 220 & 550 in Tamil Nadu LSA under GSM prepaid Mobile services for 12 days from 19.11.2014 to 30.11.2014.**

The details are given below:-

Details of the promo offer	Full usage Value equal to MRP on Top-up Voucher/C TOP-UP/Flexi TOP-UP with MRP of Rs. 220 & 550 only.
Period of Offer	19.11.2014 to 30.11.2014.

Note: Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.

This is for kind information and necessary action please.

Sfzho
AGM (Marketing I-CM)
O/o GM(S&M-CM)
044-28290825, 94449 79827.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.
GM(S&M-CM), Chennai Telephones, Chennai for information pl.
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.
DGM/DE In charge IN - Trichy - for infmn & necessary action please.
DGM (NW-O)/DE IT,Coimbatore/ - For information & necessary action please.
Heads of SSA, -- for kind information and necessary action please.
DGM (Sales/CS) & AGM (Sales), Chennai---- for kind information and necessary action please..
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.